



SKR & SKR GOVT. COLLEGE FOR WOMEN, KADAPA.

(AUTONOMOUS)

Reaccredited with 'B' Grade by NAAC

Y.S.R. Kadapa District – 516001, Andhra Pradesh, India.

Affiliated to Yogi Vemana University



3.3.2 - Number of workshops/seminars conducted on Research Methodology, Intellectual Property Rights (IPR), Entrepreneurship and Skill Development during the year

Reports of the events





“AWARENESS PROGRAMME on Intellectual property Rights

<p>TOPIC: Intellectual Property Rights Date:17.11.2022 No. of Students Participated: 60 Class: II B.ScStudents</p>	
<p>Resource Person: Dr.S.SubbaRayudu, Lecturer in Physics, SBVRDC(M), Badvel.</p>	
<p>Synopsis of the Topic : Intellectual property rights (IPR) refers to the legal rights given to the inventor or creator to protect his invention or creation for a certain period of time. These legal rights confer an exclusive right to the inventor/ creator or his assignee to fully utilize his invention/ creation for a given period of time</p>	
<p>Principal: Dr. P. Subba Lakshumma, M.com, M.Phil, Ph.D. Feedback: Excellent Organised by Dr P. Gurivi Reddy, Reader in Mathematics Faculty involved: Faculty of Mathematics</p>	

WORKSHOP on Research Methodology”

<p>TOPIC: Workshop on Research Methodology Date: 27.12.2022 No. of Students Participated: 70 Class: III BSc Students</p>	
<p>Resource Person: Dr.S.Nagendra, Lecturer in Mathematics, GDC (M), Kadapa</p>	
<p>Synopsis of the Topic : Research methodologies the specific procedures or techniques used to identify, select, process, and analyze information about a topic. In a research paper, the methodology section allows the reader to critically evaluate a study's overall validity and reliability.</p>	
<p>Principal: Dr. P. Subba Lakshumma, M.com, M.Phil, Ph.D. Feedback: Excellent Organised by Dr P. Gurivi Reddy, Reader in Mathematics Faculty involved: Faculty of Mathematics</p>	

Workshop on Skill Development

<p>TOPIC: Workshop on Analytical skills Date: 06.01.2023 No. of Students Participated: 70 Class: III BSc Students</p>	
<p>Resource person :Dr P. Gurivi Reddy Reader in Mathematics, Kadapa</p>	
<p>Synopsis of the Topic: Analytical skill is the ability to deconstruct information into smaller categories in order to draw conclusions. Analytical skill consists of categories that include logical reasoning, critical thinking, communication, research, data analysis and creativity.</p>	
<p>Principal: Dr. P. Subba Lakshumma, M.com, M.Phil, Ph.D. Feedback: Excellent Organised by Dr P. Gurivi Reddy, Reader in Mathematics Faculty involved: Faculty of Mathematics</p>	

Workshop on “Self Employment”

<p>TOPIC: Self Employment Skills Date: 07.02.2023 No. of Students Participated: 100 Class: II BA Students</p>	
<p>Chief Guest: N.Narayana Reddy, Director Canara Bank, Kadapa</p>	
<p>Synopsis of the Topic: Awareness about self employment and rural entrepreneurship Courses offered in RSETI are</p> <ol style="list-style-type: none">1. Tailoring2. Embroidery3. Beauty Parlor Management4. Photography5. Candles Manufacturing6. Jute Bags Manufacturing7. Cell Phone Repair & Service .Loan Facility to new entrepreneurs	
<p>Principal: Dr. P. Subba Lakshumma, M.com, M.Phil, Ph.D.</p> <p>Feedback: Excellent Organised by Dr P. Gurivi Reddy, Reader in Mathematics Faculty involved: Faculty of Arts</p>	

SKR & SKR GOVT. COLLEGE FOR WOMEN (A), KADAPA SEMINAR REPORT ON RESEARCH METHODOLOGY

National level seminar on “Research Methodology” was organised by Dr P. Gurivi Reddy, NAAC Criterion III Convenor on 12.03.2023. Dr P. SubbaLakshamma, Principal inaugurated the meeting and explain in detail about the importance of Research and its applications. Smt G. VijayaBharathi, Associate Professor of Commerce, Yogi Vemana University, Kadapa attended as Resource person and explained about the Research methodology and its objectives. She discussed on qualitative, quantitative, mixed methodologies, sampling design, data collection methods, data analysis methods, sampling designing approaches, Research methods, Research in humanities, steps in conducting research, steps in writing research proposals, identification of research problem, specifying the purpose of research, choice of a methodology, data collection and its analysis, reporting and evaluating the data, communicating the research findings and possibly recommendations. Dr P. Gurivi Reddy suggested all the students and faculty should show interest in research after completing Post Graduation to improve the scientific knowledge. 60 students participated in this programme.





SEMINAR REPORT

College: SKR & SKR Govt. College for Women (A). Kadapa,

Seminar Topic: Entrepreneurship and Talent Management from a Global Perspective

Venue: SKR&SKR Govt.College for Women (A), Auditorium, Kadapa, Andhra Pradesh, India.

Participants: UG Ist, IInd and III rd year students

Name of the Resource Person:Dr.D.RajeshBabu, M.com, M.B.A, Ph.D, Assistant Professor, Sanskrithi School of Business, Puttaparthi, Andhra Pradesh.

Date of Event: 20-03-2023, Time: 10:30 AM to 12:00 PM.

Mode: Offline

Coordinators: Staff Members

Profile of the Resource Person:

Dr.D.RajeshBabu, M.com, M.B.A, Ph.D. in behavioural finance specialization, having 12 years of Teaching Experience as an Academician and worked various reputed institutions. Qualified AP-SET in Commerce, TS-SET in commerce and Qualified AP-SET in Management and Published 20 papers in various National and International journals, Having 6 years of Research experience on stock market investments, rational and behavioural attitude of investors on Indian stock market scenarios. His Area of interest for teaching and research in finance and Management contemporary issues. Having real-time investment experience on stock market-related investments, gained decent knowledge on fundamental analysis and technical analysis for investments in the stock market.

The theme of the Presentation:

Entrepreneurs are essential to any economy because they have the capabilities and initiative to anticipate needs and bring a few good new ideas to market. Entrepreneurship that succeeds in taking on the risks of starting a business is rewarded with revenues, fame, and chances for continued expansion.

Talent has become the most valuable resource applicable to various industries worldwide, including business, non-profit, and government. As they aim to get the upper hand in today's fast-changing market, these firms are now engaged in an increasingly tough race to obtain the most incredible people. Employees' attraction, selection, and retention are performed by HR activities that span the employee life cycle. Workforce planning, employee engagement, learning and development, performance management, recruiting, training, succession, and retention are all contained under this category.

Management skills are traits or talents that an executive should have to finish various jobs in a company. They include the ability/capability to carry out executive functions in a company. Organizational Structure, the organization of multiple segments or lines of business within a firm, is referred to as corporate Structure. Depending on the organization's aims and the industry, while avoiding crises and quickly resolving difficulties when they arise. Learning can help you build your management skills. Development of the Company Business development is the division within a company that makes strategic decisions about growing and restructuring the company, forming strategic partnerships, and gaining managerial experience. These abilities enable the manager to relate to their coworkers and know how to handle effectively with their subordinates, allowing the organization's activities to operate appropriately.

Takeaways by the students:

1. Students understood various industry requirements in today scenarios
2. Students understood the importance of entrepreneurship and talent management.
3. Students understood future learning aspects to develop their career.
4. Students understood concepts of talent management and skills enhancement in their career.

Photos of the Event



